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| **The Regional IT Institute Launches the 17th Round of****RITI Advanced Management ProgramRAMP** |
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| Overview |
| As the Arab region has become one of the most dynamic business markets in the world, young managers started to face complicated challenges. Those challenges and difficulties have to be addressed by adequate training that equips managers with frameworks that will structure their creative thinking and prepare them to manage their departments productively. This program aims to prepare managers at the start of their managerial careers to deal with higher levels of management responsibility. |
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| ﻿Modules Included |
| * Marketing: A Key Success Factor (20 Hours)
* Mastering the Sales Process (20 Hours)
* Business in Global Context (16 Hours)
* Creating, Structuring and Managing Organizations (20 Hours)
* Business Strategy for Leaders (20 Hours)
* Understanding Business through Managerial Finance (20 Hours)
* Business Planning (16 Hours)
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| Key Benefits |
| * Greater perspectives on both professional and personal sides, enabling you to develop and share your vision, lead your company and motivate your employees.
* An integrated vision of different managerial functions and how they work together.
* Global business perceptions through the analysis of best practice companies from a wide range of sectors and countries.
* Solid knowledge base and scientific foundation of management tools that enables you to work as an efficient manager.
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| **Start Date:**22 December 2012 **Registration Deadline:**9 December 2012 **Duration:**132 Hours - 5 Months **Location:**RITI Premises, Cairo, Egypt |
| Participants' ProfileThis program is designed for first line managers who exercise leadership and whose responsibilities require a concrete foundation of different management tools. The program is excellent for newly appointed managers who seek greater opportunities in the managerial career. 2 years of experience are considered a main prerequisite to join the program. |
| Instructors' ProfileThis program is conducted by a group of instructor from different areas of management and that are equipped with a solid scientific academic background in addition to a long comprehensive managerial professional background. The instructors have an optimum capacity to combine the academic side of the program with intense case-studies which will help participant visualize and practice real life examples inside the classroom. |

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| footer_line.jpg**Hotline 16147**11A Hassan Sabry St., Zamalek, 11211 Cairo, EgyptT +202 2737 6006 – 2737 5206/7 | F +202 2739 1380 | M +2010 6688 959E info@riti.org | W [http://www.riti.org](http://mailer.riti-events.org/link.php?M=24243&N=99&L=2&F=H)footer_line.jpg |
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